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Backgrounder

FOR IMMEDIATE RELASE

FOR MORE INFORMATION, CONTACT Ashley Motsinger Public Relations Coordinator (225) 334-7494 prcoord@alzbr.org

Alzheimer's Services of the Capital Area

Alzheimer's Services has been working in the Baton Rouge Community for over 30 years. The organization was founded after a shocking number of people showed up at an informational meeting for caregivers. Since the formation of the organization, Alzheimer's Services has helped over 15,000 people in the 10 parishes that it serves in the Greater Baton Rouge area.

Alzheimer's Services is dedicated to working with caregivers and those who live with Alzheimer's or other forms of dementia. It provides resources such as a telephone HelpLine; Caregiver Network for support with other caregivers and professionals; a Resource Library for information about home care, diagnosis, communication, etc.; Charlie's Place Respite Center, a program available to help provide social interaction and cognitive stimulation for individuals with mild Alzheimer's; The Memory Café, an early on-set Alzheimer's disease support program; and community awareness.

Alzheimer's Services is open Monday through Friday 8:30 a.m. to 4:30 p.m. All of our core programs are free to the public.

-More-

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Alzheimer's Services - Add 1

Alzheimer's Services is not affiliated with the national Alzheimer's organization, however, by remaining local all money raised stays in south Louisiana. Also, by existing as a local entity Alzheimer's Services can focus on how to help those affected by the disease whether it be the diagnosed or the caregiver.

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