



November 20, 2014

Ms. Sutherland
1234 Imaginary Ave.
Baton Rouge, La. 70806

Dear Ms. Sutherland:

Bill and Nicole are a typical couple. They have young children and have another on the way. But, like so many other families out there, they have just received news that Nicole's father, Nathan, has Alzheimer's disease. The responsibility of care has now fallen onto Bill and Nicole. Taking care of a loved one with Alzheimer's or another form of dementia is demanding.

When a loved one is diagnosed with Alzheimer's disease, many people do not know where to begin. That's where education and support become crucial. Events like the upcoming 22nd Annual Education Conference and the Alzheimer's Walk/Run to Remember are necessary to provide support and education to caregivers and healthcare professionals alike.

These events are hosted by Alzheimer's Services of the Capital Area to help raise funds to support the services, such as our respite program and resource library. With your help we can expand our support to many other families in need of a hand during their experience with Alzheimer's.

Ms. Sutherland, your donation could be the difference in quality of life for individuals with Alzheimer's in the Baton Rouge area. Please call our office at (225) 334-7494 or visit www.networkforgood.org to donate \$25, \$50, \$75 or more.

Bill and Nicole cannot do this alone. Nathan cannot do this alone. Please assist us in providing the education and support that the Baton Rouge area needs.

Sincerely,

Barbara W. Auten
Executive Director
Alzheimer's Services of the Capital Area

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