

FORMER CLIENTS



Public Relations
Student Society
of America



Big Buddy Program



LSU MANSHIP SCHOOL
MASS COMMUNICATION
180 YEARS • 1813-2013



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WITH US!

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ABOUT

ImPrint Communications is a student-run public relations firm at Louisiana State University and is affiliated with the Public Relations Society of America (PRSSA) chapter at LSU. ImPrint Communications is dedicated to providing clients with thorough PR services and solutions. It aims to develop the future leaders of the industry by giving students hands-on experience while building solid relationships and credibility with organizations in the community. Membership is selective as we strive to provide our clients with the best possible experience.

MISSION STATEMENT

The mission of ImPrint Communications is to provide PRSSA at LSU students with the real world experience needed to prepare them for their career. We seek to train, advise and inspire future public relations practitioners by creating professional working environments, upholding high ethical standards and building positive relationships between clients and colleagues

MEET OUR TEAM



SERVICES

SOCIAL MEDIA MANAGEMENT

- Training and tactics
- Facebook Twitter
- Instagram Pinterest
- LinkedIn Blogging

RESEARCH MANAGEMENT

- Focus Groups
- Surveys Depth
- Interviews Content
- Analysis White Papers
- Copy/Creative Testing

MEDIA RELATIONS

- News Release Feature Writing
- Communication Plans
- Crisis Communication
- Media Kits
- Press Conferences
- Newsletter Designs

PROMOTIONS

- Event Management
- Advertisements
- Brochures
- Fliers

FIRM RATES

CONSULTATION: \$50

Includes research, planning, itinerary draft and timeline creation.

PROMOTIONS: \$200

Includes creation of event, planning and implementing (up to one event per fee).

MEDIA RELATIONS: \$150

Includes writing, editing and distribution of content.

RESEARCH MANAGEMENT: \$100

Includes preliminary research efforts, including focus groups, depth interviews and white papers

SOCIAL MEDIA MANAGEMENT: \$150

Includes creation and management of social media platforms.

PIECE WORK: \$75

Includes created materials such as logos or slogans (**one piece per fee**).